



## WLF YOUTH AMBASSADOR PROGRAM 2024

# WHAT IS EXPECTED FROM CANDIDATES WHO JOIN THE PROGRAM?

Each year, the Youth Ambassador Program provides fundraising, advocacy, and leadership skills to young change-makers worldwide.

The program is divided into different modules. Those admitted to the program are expected to complete a final report to become WLF Ambassadors and join a network of 4500 youth in +110 countries. In 2024, WLF Ambassador candidates will have to complete a fundraising activity to graduate from the program.

By joining the program, Ambassadors are expected to commit to the World Literacy Foundation's mission and become literacy promoters in their communities and countries for many years to come.

### WHAT IS EXPECTED FROM WLF AMBASSADORS ?

- ◆ To be an active advocate and fundraiser for the World Literacy Foundation.
- ◆ To engage weekly with the organization through social media, events (virtual), and campaigns.
- ◆ To provide content for the monthly newsletter and communicate with other WLF Ambassadors
- ◆ To represent the organization in events (virtual or in their communities) and report back to the Program Coordinator.
- ◆ To volunteer hours, if needed, to complete specific tasks in any of the World Literacy Foundation's projects.

### WHAT THE WLF AMBASSADOR IS ENTITLED TO ?

- ◆ A certificate of completion after delivering the final report
- ◆ Recommendation letter for job opportunities (external) or new educative opportunities.
- ◆ Add their title of WLF Ambassador for employment and advocacy on behalf of the World Literacy Foundation.

*If a person no longer wants to be a WLF Ambassador, they should inform the program coordinator through email, and they won't receive further communication from the World Literacy Foundation.*

### WHEN AN AMBASSADOR WILL BE AUTOMATICALLY EXPELLED FROM THE AMBASSADOR PROGRAM ?

- ◆ If they remove themselves from the Newsletter subscription
- ◆ Ambassadors who use their WLF Ambassador status for personal benefit
- ◆ Ambassadors who have inappropriate behavior towards other Ambassadors.